



**PARTNER CATEGORIES
FOR THE 101ST WORLD ESPERANTO CONGRESS
NITRA, SLOVAKIA 2016**

DEAR COMMERCIAL PARTNER,

Allow us to invite you to the 101st World Esperanto Congress, which takes place from the 23rd until the 30th of July 2016, in Nitra, Slovakia.

For the Slovak Republic, it is a great honour to be able to welcome, for the first time in its history, the most popular international Esperanto event with the longest tradition. In Nitra, the history of the second century of these world events will be written. Every year up to three thousand Esperantists from more than 80 countries in the world participate in it. As part of the framework of the World Congress, expert conferences are also organised as well as the annual meetings of many specialised Esperanto organisations, which hundreds of participants visit.

The significance of this event is attested to by the fact that the President of Slovakia, Andrej Kiska, accepted the event under his auspices. The 101st World Esperanto Congress will be dedicated to the theme of "Social Justice – Linguistic Justice" and will be the largest international event during the first Presidency of Slovakia in the Council of the European Union.

Although no state currently recognises Esperanto as an official language, it is used by a community of more than two million speakers in more than 150 countries in the world. In Poland, it is on the list of immaterial cultural heritage. It has received international recognition, for example from two UNESCO resolutions and support from famous public figures. Currently, Esperanto is used in travelling, correspondence, international meetings and cultural exchanges, congresses, scientific discussions, in original and translated literature, theatre and cinema, music, print and internet media, radio and television broadcasts. Esperanto, during the 128 years of use since its birth, has proved that it is a living, modern and valuable language. It makes the learning of foreign languages easier and contributes to the support of multilingualism. At the same time, it is an instrument for equal rights and fair language communication for every citizen of the world. The

Esperanto movement began in 2013 to open up to the rest of the world and offer Esperanto as a tool for a fair and effective solution to language problems, in the European Union and in the world.

During the 101st Esperanto Congress in Nitra there will be four open specialised accompanying events: language-politics conference of V4+ countries with the theme of "Perspectives of language communication in the EU", international enterprise and commercial forum "Invest in the heart of Europe – Invest in Slovakia", inter-denominational meeting of representatives of several religions, the 20th International Medical Esperanto Congress with the theme of "Doctors and Globalisation: what kind of doctors are necessary in the new century?". The event will occur under the protection of the high state representatives and the framework of the presidency of Slovakia in the Council of Europe.

We turn to you with the offer to present your company in our event: support the **101st World Esperanto Congress and the accompanying specialised events**, support the Slovak Esperanto movement! At the same time, you will be able to spend days full of expert learning but also personal encounters in the beautiful environment of the historic city of Nitra.

General Information

Dates:	23/7 until 30/7/2016
Place:	Slovak Agricultural University, Nitra, Slovakia
Local Congress Committee:	Peter Baláž, President
Congress Language:	Esperanto
Themes:	Social Justice – Linguistic Justice
Program partner:	Guarant International
Website:	www.nitra2016.sk

PARTNER CATEGORIES

General Partner of the 101st World Esperanto Congress **7,500 EUR**
(Number of partners limited to two)

- Possibility to have exposition space of 9 m² for the whole week
- Priority in the choice of location of the exposition space
- Four participants for the exposition, including entry into the congress and lunch during the congress
- Four entry tickets to the Congress Ball
- Provision of two advertising pages inside the final Congress Program Book
- Provision of the back page of the final Congress Program Book for advertisement or half of it in the case of two partners
- Logo appearance on the podium in the main congress building, the logo will be prepared by GUARANT
- Appearance of the partner's logo in every Congress publication in the General Partners category
- Logo appearance in the General Partner category on the event's website with a link to the partner's website
- Insertion of advertising material into the Congress Bag (the partners will provide the material)
- Logo appearance at the Congress reception, the logo will be prepared by GUARANT
- Possibility to provide a company Congress Bag (with a possibility to print the Congress logo on the second side)
- Possibility to provide a company string for the name badge of the participants

- Thanking of the partner during the Ceremonial Opening and the Ceremonial Closing of the Congress
 - If the general partner is a multinational firm, it can join with a local representative and pay together.
- This rule only applies for general partners.

Main Partner of the 101st World Esperanto Congress **5,000 EUR**

- Possibility to have exposition space of 6 m² for the whole week
- Main partners have priority in the choice of location of the exposition space, immediately after the General Partners
- Three participants for the exposition, which includes entry into the Congress and lunch during the Congress
- Three entry tickets to the Congress Ball
- Provision of one advertising page inside the final Congress Program Book
- Logo appearance on the podium in the main Congress building, the logo will be prepared by GUARANT
- Logo appearance of the partner in every Congress publication in the main partner category
- Logo appearance in the main Partner category on the website of the event with a link to the partner's website
- Insertion of a leaflet the size of 2 A4 pages in the Congress Bag (the partner will provide the material)
- Thanking of the partner during the Ceremonial Opening and the Ceremonial Closing of the Congress

Partner of the 101st World Esperanto Congress **2,500 EUR**

- Possibility to have exposition space of 4 m² for the whole week
- Two participants for exposition, which includes entry into the congress
- Two entry tickets to the Congress Ball
- Provision of a half page of advertising in the final Congress Program Book
- Logo appearance in the main Congress building, the logo will be prepared by GUARANT
- Logo appearance of the partner in every Congress publication in the Partner category
- Logo appearance in the Partner Category on the event's website
- Insertion of one leaflet the size of a A4 page in the Congress Bag (the partner will provide the material)
- Thanking of the partner during the Ceremonial Opening and the Ceremonial Closing of the Congress

Exposition **850 EUR**

- Possibility to have exposition space of 6 m² for the whole week
- One participant for exposition, which includes entry into the congress

Ceremonial Opening and/or Closing Partner **850 EUR**

Possibility to present advertising material and have the logo appear in the room of the Ceremonial Opening/Closing

Additional partner possibilities for the 101st World Esperanto Congress

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| • Congress bags for participants (the partner only provides the image) | 2,500 EUR |
| • Congress bags for participants (if the partner provides them) | 900 EUR |
| • Strings for name badges of Congress members, exclusive (the partner only provides the image) | 1,500 EUR |
| • Strings for name badges of Congress members, exclusive (if the partner provides them) | 750 EUR |
| • Congress notebooks and pens for the participants | 1500 EUR |
| • Possibility to provide company Congress notebooks and pens for the participants | 750 EUR |

- Possibility to insert a full page ad in the final Congress Program Book 400 EUR
- Possibility to insert company leaflet (maximum A4) in the Congress Bag 300 EUR
- Every extra m² of exposition space 400 EUR
- Participate as exposition member for extra company representation 75 EUR

Every price is shown excluding 20% VAT

If this partnership offering doesn't fulfil your needs, please contact to work out an individual offer:

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Or:

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